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17th Annual

Argus Fertilizer Asia Conference

23-25 April 2024

Hilton Abu Dhabi Yas Island, Abu Dhabi, UAE

The must attend event uniting Asia's fertilizer community with the Middle East, Europe and Africa

Featured speakers include



Dr. Maen Nsour
CEO
Arab Potash Company



Alan Blaylock
Senior Agronomist
Nutrien



Zhang Jian
General Manager
Wintrues



Zhao Chengyun
Vice General Manager
Xinyangfeng Agricultural Technology Co., Ltd (Yonfer)



Evgeniya Dudinova
Procurement Director
Commodities/Grains
Agthia Group PJSC

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www.argusmedia.com/fertilizer-asia

“My colleagues all came back from the Argus Asia Fertilizer conference and were captivated by the experience as well as the organization and the meetings they had. Just overall very positive feeling.”

AMEROPA

About

The Asian fertilizer market’s central meeting point to network across the supply chain, do business, and receive the latest market updates to shape future strategies.

Join 450+ attendees from over 150 companies and 40+ countries from across Asia, Europe, Africa, and the Middle East at the industry’s must attend fertilizer event.

The 2024 event features an agenda of senior global fertilizer executives discussing the future of Asian fertilizer trade and production.

New for 2024, an exclusive ‘**Sulphur Markets Focus Day**’ dives into the value of this nutrient and the extensive market applications of sulphur and sulphuric acid. The ‘**Fertilizer Fast Track**’ also returns in-person to provide key insights about pricing trends, demand, and new products across Asia from Argus experts.

Event summary



450+ attendees



150+ companies



40+ countries



15+ hours
of networking



Simultaneous translation in Chinese

www.argusmedia.com/fertilizer-asia

Your agenda at a glance

“All of us at Rio Tinto Borates found the Argus Asia Fertilizer conference to be truly first rate and very well run”

RIO TINTO BORATES

Sulphur markets focus day | Tuesday, April 23

08.00 Morning registration and networking

09.35 Chairperson's opening remarks

Maria Mosquera, *Editor – Argus Sulphur*, [Argus](#)

09.40 Keynote producer's panel: The future of sulphur markets across the Asian continent

Moderator:

Maria Mosquera, *Editor - Argus Sulphur*, [Argus](#)

Speakers:

Amit Pradhan, *Product Head - Sulphur*, [Reliance Industries](#)

Dr Salah Al-Awadhi, *Senior Analyst Market Research*, [Kuwait Petroleum Corporation \(KPC\)](#)

Nitin Sood, *VP International Business*, [SML Limited \(Sulphur Mills\)](#)

10.25 Argus insights: Sulphur markets in focus

Speaker:

Maria Mosquera, *Editor – Argus Sulphur*, [Argus](#)

10.55 Networking and refreshment break

11.40 Sulphur: The 4th major crop nutrient

Speaker:

Alan Blaylock, *Senior Agronomist*, [Nutrien](#)

12.10 Is the demand competition for acid going to have lasting impact on the sulphuric acid industry in China?

Speaker:

Fang Xie, *Lead Analyst - Editorial*, [Argus](#)

12.45 Lunch and networking break

Phosphate fertilizers and metals: Parallel markets

14.30 Phosphate fertilizer market outlook: Raw material competition and demand rebounds for 2024

Speaker:

Claire Lloyd, *Senior Manager Consulting*, [Argus](#)

15.00 New trader opportunities: Metals and sulphur across the Middle East and Asia

Speaker:

Chev Wu, *Director Business Development*, [Wuxi EXBXG](#)

15.45 Interactive working group round tables

Table 1: Metals

How can the sulphur industry make the most of the opportunities presented by a boom in interest from the metals industry?

Table 2: Sulphur as a crop nutrient

How can the fertilizer industry work together to boost the importance of agronomics and specifically sulphur across the extended value chain?

Table 3: Phosphate fertilizers

How are DAP and MAP markets evolving in 2024 and beyond across Asia?

Table 4: Sulphur in a decarbonising world

How can sulphur producers in this key region work together to ensure continued stable supply of sulphur considering future decarbonization plans?

16.30 Chairperson's closing remarks

Maria Mosquera, *Editor - Argus Sulphur*, [Argus](#)

17:00 - 19:00 Networking reception sponsored by IK Group

Open to all conference attendees

Main conference day one | Wednesday, April 24

08:00 Morning registration and networking

08:55 Chairperson's opening remarks

Tim Cheyne, *SVP - Global Head of Agriculture, Fertilizers, Ammonia, DEF*, [Argus](#)

Ministerial keynote address

09.00 Ministerial keynote address

Macro Asian industry views

09.15 Keynote producers panel: How are fertilizer producers adapting their product offerings to promote sustainable agriculture and ensure food security?

Moderator:

Andrea Valentini, *VP - Business Development Ammonia*, [Argus](#)

Speakers:

Zhang Jian, *General Manager*, [Wintrue](#)

Dr Harri Kiiski, *CEO*, [Brunei Fertilizers](#)

Zhao Chengyun, *Vice General Manager*, [Xinyangfeng Agricultural Technology Co., Ltd \(Yonfer\)](#)

Rahmad Pribadi, *CEO*, [PT Pupuk Indonesia](#)

10.00 Argus market update: How to position yourself in the Asia fertilizer market for success

Speaker:

Huijun Yao, *Editor - Asia Fertilizer*, [Argus](#)

Andrea Valentini, *VP - Business Development Ammonia*, [Argus](#)

10.30 Networking and refreshment break

11.00 Booming populations and ever-growing demand? A risk assessment of the Asia-Pacific markets

Moderator:

Andrea Valentini, *VP - Business Development Ammonia*, [Argus](#)

11.30 Powering Asian fertilizer production with natural gas: Is there enough to go around?

Sam Good, *Editor – LNG*, [Argus](#)

12.00 Lunch and networking break

Ags and grains across the Asian continent

13.00 Rice and grains: How is fertilizer demand evolving alongside major crop production at the country and regional levels?

Vinisa Saynes Santillan, *Co-Coordinator, International Network of Soil Fertility and Fertilizers (INSOILFER)*, [Food and Agriculture Organization of the United Nations](#)

Yuxin Tong, *FAO Land and Water Officer (Soil fertility and fertilizer) and INSOILFER Coordinator*, [United Nations Food and Agriculture Office](#)

Evgeniya Dudinova, *Procurement Director Commodities/Grains*, [Agthia Group PJSC](#)

13:40 Argus presents: The palm oil outlook for 2024 and beyond

Speaker:

Carlos Perez, *VP Data Science, Chemicals*, [Argus](#)

14:00 Finding the balance: Sustainable palm oil and its importance for the Asian fertilizer and agricultural industries

Speaker:

Carlos Perez, *VP Data Science, Chemicals*, [Argus](#)

Tedrid Teo, *Palm Oil Trader*, [COFCO International](#)

14.30 Networking and refreshment break

Argus fertilizer fast-track

14.30 NPKs

Matt Lisley, *Manager Consulting*, [Argus](#)

15.00 Nitrogen

Harry Minihan, *Editor*, [Argus](#)

15.30 Phosphates and sulphur

Claire Lloyd, *Senior Manager Consulting*, [Argus](#)

16.15 Potash

David Riley, *Manager - Consulting*, [Argus](#)

16.00 Ammonia

Ruth Sharpe, *Editor*, [Argus](#)

Your agenda at a glance

17.00 Day one round up

Open to all conference attendees

Speaker:

Tim Cheyne, SVP - Global Head of Agriculture, Fertilizers, Ammonia, DEF, [Argus](#)

17:30 - 19:30 Formula One experience and networking drinks hosted by diamond sponsor Quest Group



Open to all conference attendees

Main conference day two | Thursday, April 25

08:00 CEO Roundtable (by invitation only)

09.55 Chairperson's opening remarks

Andrea Valentini, VP Business Development, [Argus](#)

Sustainability: Not just a buzzword, but the key to Asian export success

10.15 Asia's trading must-know: Why the EU's CBAM is integral to the future success and international competitiveness of Asia's fertilizer production and export business

Moderator:

Andrea Valentini, VP - Business Development Ammonia, [Argus](#)

Speaker:

Dr. Maen Nsour, CEO, [Arab Potash Company](#)

10.45 Building a sustainable international network on soil fertility and fertilizers

Moderator:

Andrea Valentini, VP - Business Development Ammonia, [Argus](#)

Speaker:

Yuxin Tong, FAO Land and Water Officer (Soil fertility and fertilizer) and INSOLLFER Coordinator, [United Nations Food and Agriculture Office](#)

Regional freight and infrastructure development

11.15 How can distributors best overcome the unique logistical and infrastructural challenges of Asian freight networks?

12.15 Day two round-up and chairperson's closing remarks

12.30 Conference concludes and lunch



13.00 Afternoon private meetings and networking

Upgrade your pass for added content



Sulphur Markets Focus Day*

April 23 | 08:00 – 16:40

**Available with the 'Main conference + Sulphur Focus Day' pass and 'All Access Pass'*

Listen to expert speakers as they explore the use of sulphur in the production of phosphate fertilizers, sulphuric acid, and as a nutrient for plants, enabling your firm to benefit from the growth in this market.

This focus day will include dedicated sulphur market leaders from across the Asia-Pacific region. Speak to the experts on the topics that matter to you most during the live Q&A, and engage in discussions with fellow attendees.

Back in person - Fertilizer Fast Track*

April 24 | 14:30 – 17:00

**Included in the 'Main conference + Fertilizer Fast Track' pass and 'All Access Pass'*

Boost your market knowledge with in-person presentations from Argus market specialists. The materials will be available to download post-event and you will be able to interact one-on-one during the conference to get your most pressing questions answered.

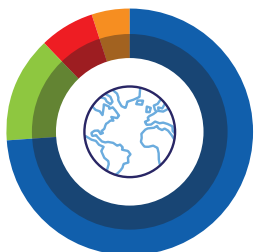
Who will you meet?

Network across the entire supply chain:



Trading House **38%**
 Fertilizer Producer **26%**
 Manufacturer **18%**
 Marketing & Distribution **10%**
 Other **8%**

Attendees from:



APAC **74%**
 Europe & Africa **14%**
 Middle East **7%**
 Americas **5%**

Decision makers under one roof:

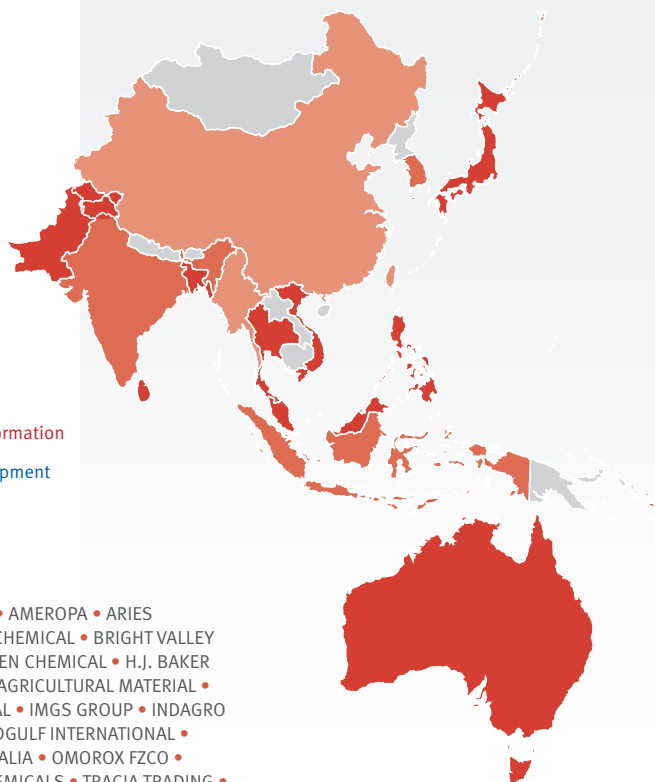
- Chief Executive Officer
- Chief Sustainability Officer
- Head of Strategy and Sustainability
- Chief Marketing Officer
- Procurement Manager
- Head of Trading
- Trader
- Dry Bulk Manager
- Head of Regional Sales
- Director of Business Transformation
- Director of Business Development

Companies already confirmed for 2024 include:

ADITYA BIRLA GLOBAL TRADING • AGLOBIS • AGRIFIELDS • AGROMATE HOLDINGS • ALLIED HARVEST • AMEROPA • ARIES FERTILIZERS • AUTO CHARTERING • BAJUTA INTERNATIONAL • BARKET FERTILIZERS • BEST SIGN ASIA CHEMICAL • BRIGHT VALLEY • CULTEVO GROUP • ELITE COMPOSITE TRADING • ENGRO FERTILIZERS • FERTCOM • GUIZHOU CHANHEN CHEMICAL • H.J. BAKER SULPHUR INTERNATIONAL COOPERATIEF • HAP SENG FERTILIZER • HEARTYCHEM • HENGSHUI HENGJI AGRICULTURAL MATERIAL • HEXAGON GROUP • HUBEI EZHONG ECOLOGICAL ENGINEERING • HUBEI XIANGYUN (GROUP) CHEMICAL • IMGS GROUP • INDAGRO • ITOCHU CORPORATION • KOCH FERTILIZER • MACROSOURCE • MIDFERT MISR (ELSAFA GROUP) • MIDGULF INTERNATIONAL • MING LIAN INDUSTRY • MITSUI • NATIONAL FERTILIZERS • NUTRISOURCE • OMNIA SPECILITIES AUSTRALIA • OMOROX FZCO • PETROTURK DIS TICARET • PUREFERT TRADING • SAMSUNG • SEMAK • SHANGHAI BESTWIN PETROCHEMICALS • TRACIA TRADING • UNIVERSAL HARVESTER • UNIVERSAL NAVIGATION • VALENCY INTERNATIONAL • WILSON INTERNATIONAL TRADING • WUZHOUFENG AGRICULTURAL SCIENCE AND TECHNOLOGY • XIAMEN C&D CHEMICAL • YUEYANG QIANSHUO CHEMICAL • AND MANY MORE

Asian countries which have previously attended the Argus Fertilizer Asia Conference:

AUSTRALIA | BANGLADESH | CHINA | FIJI | HONG KONG | INDIA | INDONESIA | JAPAN | KOREA, REPUBLIC OF | MALAYSIA | MYANMAR (BURMA) | PAKISTAN | PHILIPPINES | SINGAPORE | SRI LANKA | TAIWAN | THAILAND | VIETNAM



“I must congratulate you on an outstanding conference, one of the best I have attended. I met several interesting people so it was definitely useful. What really stands out is the opportunity for networking. It’s great that you design in so many opportunities for that. I look forward to participating next year as well.”

INTERNATIONAL FINANCE CORPORATION

“Really beneficial for us, simply because we’re able to connect with potential customers, which leads into partnerships in business - ultimately resulting in benefits to farmers.”

KOCH AGRONOMIC SERVICES

“We don’t usually have these opportunities to meet delegates from so many countries and the decision makers (MD, CEO) were there too. It definitely speeds up the sales process. Two words – professional and efficient.”

YANTAI HUAHAI INTERNATIONAL TRADE

“Very good - the right people were there. It’s a great conference because of the many big companies that attend.”

YINONG MAGFERT

Event highlights



MEET new contacts with 15+ hours of networking and 450+ senior decisionmakers from across the region in one place.



Perfect your **BUSINESS STRATEGY** for 2024 and beyond, build a resilient business plan informed by expert industry speakers and Argus market insights



HEAR from a global speaker faculty including fertilizer producers, financiers, traders, shipping and logistics companies and many more



EXPLORE the extensive market applications for sulphur and sulphuric acid at the new sulphur markets focus day. Add to your registration today



HEAR from industry leaders from across Asia on the macro-shifts in the region and its effect on the International market



Are you new to the fertilizer space? Want to brush up on the market basics?

Join us for the **FERTILIZER FAST TRACK**



Join like-minded peers for key insights from Argus and industry experts at the **SULPHUR MARKETS FOCUS DAY** to discover new opportunities in this growing market.



Networking opportunities:

Dedicated networking lounges and meeting points:

Use our meeting points to make locating new contacts seamless, here you will find a mix of reserved and un-reserved tables to host meetings. Our networking lounges offer a more private setting with sofas and tables. Charging points also available.

Exhibition space:

Open to all attendees, find solutions through a showcase of the latest products and services featured in our exhibition hall.

Extended breaks:

Enjoy ample time to network with 450+ senior decision-makers during conference breakfast, coffee breaks, luncheons, and two evening networking receptions.

Social events:

Networking reception hosted by co-host sponsor IK Group

The first networking reception takes place on **23 April**. The perfect opportunity for you to say hello to your peers and start networking in a relaxed setting.

Formula One experience hosted by diamond sponsor Quest Group

Enjoy a themed evening at the famous Formula One racing track to unwind after a busy day of content and meetings on **24 April**.

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23-25 April 2024
Hilton Abu Dhabi Yas Island, Abu Dhabi, UAE



Presentation Room

Registration

Ajman
Networking Lounge

Dubai
Meeting Point

Abu Dhabi
Meeting Point

Barista Café

Sharjah
Meeting Point

Fujairah
Networking Lounge

Company	Booth
1	TBC
2	Wuxi Stainless Steel Exchange Co
3	TBC
4	Yunnan Yingfu Trading
5	TBC
6	IK Group
7	Henan Xinlianxin Chemical Group
8	SHANXI HUAXIN FERTILIZER CORP.
9	TBC
10	TBC
11	RNZ Group
12	Quest Group
13	Argus
14	TBC

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