

13TH ANNUAL

Venture & Partnering Conference

dhis

DIGITAL HEALTHCARE INNOVATION SUMMIT

May 19-20, 2025 | Boston, MA

Seaport Hotel

REGISTER EARLY FOR
MAXIMUM SAVINGS!

2025 CO-CHAIRS



Gil Addo

SVP, Specialty Care
Solutions, Health Care
Delivery, CVS Health



Ian Chiang

Partner,
Flare Capital Partners



Caitlin Donovan

Partner,
General Catalyst

FEATURED SPEAKERS



Holly Maloney
Managing Director,
General Catalyst



Mike Pykosz
Co-Founder & Former
CEO, Oak Street Health



Jessica A. Zeaske, PhD
Managing Partner, Echo
Health Ventures



Marc Harrison, MD
Co-Founder & CEO,
Health Assurance
Transformation
Company (HATCo)



Adaeze Enekwechi
CEO,
Cayaba Care

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#DHIS25

DHIS.net/East

Dear Colleague,

On behalf of the organizing committee and co-chairs, we invite you to join us at the 13th Annual Digital Healthcare Innovation Summit (DHIS) taking place on May 19-20, 2025, at the Seaport Hotel in Boston, MA.

Conference Highlights:

- **Innovation at the Forefront:** Join leading healthcare innovators, investors, and industry executives as we navigate the ever-evolving landscape of digital health.
- **Engaging Agenda:** Our carefully curated agenda covers a spectrum of vital topics, from long term investing forecasting and Medicaid Innovation, to the future of women's health.
- **Networking Opportunities:** Connect with industry leaders, venture capitalists, startups, and veteran advisors during on-site networking sessions and breakout sessions.
- **Keynote Fireside Chats:** Gain insights from influential healthcare executives and thought leaders.
- **Presentation of the 2025 Digital Healthcare Innovator Award:** Celebrate excellence in healthcare innovation as we honor a visionary leader for his significant contributions to the field.



This year's summit promises to be an engaging and insightful experience, and we hope you find inspiration, gain new perspectives, and build meaningful connections.

See you at DHIS 2025!



Benjamin Lakin, PhD
DHIS Co-Producer
CEO, Cambridge Innovation Institute



Eileen Murphy, M.Ed.
DHIS Team Lead and Co-Producer
Conference Producer,
Cambridge Innovation Institute



“[The team has] curated a wonderful event that successfully fosters conversations between executives from various parts of the healthcare ecosystem.”

- Partner, Questa Capital

ATTENDEE DEMOGRAPHICS



COMPANY TYPE

- 40% Startups & Emerging Growth Companies
- 30% Investors & Finance
- 10% Corporates & Strategics
- 10% Advisors, Consultants & Service Providers
- 10% Payers & Providers



ATTENDEES REPRESENT 28 US STATES AND 7 COUNTRIES

- 39% Massachusetts
- 14% New York
- 11% California
- 5% Illinois
- 4% New Jersey
- 3% Connecticut
- 2% Pennsylvania
- 22% Other

DIGITAL HEALTHCARE INNOVATION SUMMIT (DHIS)

Driving the Digital Health Revolution

May 19-20, 2025 ALL TIMES EST

MONDAY, MAY 19

2:00 pm Registration Open

3:00 Organizer's Welcome Remarks

3:05 Co-Chair's Opening Remarks

Ian Chiang, Partner, Flare Capital Partners

3:10 Introduction to Pitch Contest and Market Trends Presentation

3:25 PITCH CONTEST: This contest connects investors to high-potential companies seeking funding. Pre-selected innovative companies will pitch to a panel of judges.

4:10 PANEL DISCUSSION: Disruptive Innovators: What Makes a Successful Founder

Moderator: Michelle Snyder, Partner, McKesson Ventures

Discover the key traits and strategies behind building successful digital health ventures. Leading innovators and investors share insights on overcoming challenges, embracing disruption, and developing solutions that address evolving patient and market needs. Learn what it takes to drive meaningful change in a rapidly transforming healthcare landscape.

Panelists:

Julian Harris, MD, Operating Partner, Health Care Services & Technology, Deerfield Management

Julia Hu, CEO & Founder, Lark

Rushika Fernandopulle, MD, MPP, Faculty Member, Harvard Medical School

Megann Vaughn Watters, Vice President, New Ventures & Strategic Alliances, Labcorp

4:50 Announcement of the Pitch Contest Winner

5:00 Transition to Breakout Sessions

5:05 Breakout Panel Sessions: Join our Breakout Discussions focused on Digital Health—another valuable opportunity for networking and collaboration! These discussions provide a dedicated space to connect with industry leaders, investors, and innovators, fostering meaningful conversations and potential partnerships. Don't miss this chance to dive deeper into key topics and expand your network! *(Sponsorship Opportunities Available)*

5:35 Welcome Networking Reception *(Sponsorship Opportunity Available)*

7:00 Close of Day

TUESDAY, MAY 20

7:30 am Registration and Morning Coffee

8:30 Organizer's Welcome Remarks

8:35 Co-Chair's Opening Remarks

Caitlin Donovan, Partner, General Catalyst

8:40 Digital Health Market Update

Julie Ebert, Managing Director, Life Science & Healthcare, SVB

Silicon Valley Bank, a division of First Citizens Bank, will be sharing some updates and key takeaways from their Healthcare Investments Year-End Report. They'll be commenting on VC dollars raised, number of investments made relative to prior periods, and presenting some highlights from their Women's Health report (March 2025).

9:00 Introduction to the Recipient of the 2025 Digital Healthcare Innovator Award

Joseph Hammer, Head Life Sciences & Healthcare, North America Life Sciences & Healthcare, CIBC Innovation Bank

9:05 Interview with the Recipient of the 2025 Digital Healthcare Innovator Award

Mike Pykosz, Co-Founder & Former CEO, Oak Street Health

Talk Title to be Announced

Gil Addo, SVP, Specialty Care Solutions, Health Care Delivery, CVS Health

9:35 PANEL DISCUSSION: Long-Term Investor Forecasting

Moderator: Robert A. Garber, Managing Partner, 7wireVentures
Gain valuable perspectives on the future of digital health investing from top industry leaders. Expert investors share their long-term outlook, explore emerging market trends, and discuss how evolving technologies and regulations shape investment strategies. Learn how to navigate risks, identify opportunities, and position for sustained success in a dynamic healthcare landscape.

Panelists:

Brenton Fargnoli, MD, Partner, Lightspeed Venture Partners

Keith J. Figlioli, Managing Partner, LRVHealth

Holly Maloney, Managing Director, General Catalyst

Jessica A. Zeaske, PhD, Partner, Echo Health Ventures

10:15 Networking Coffee Break *(Sponsorship Opportunity Available)*

10:45 Breakout Panel Sessions *(Sponsorship Opportunities Available)*

11:15 Transition to General Session

11:20 PANEL DISCUSSION: Medicaid Innovation and Sustainable Ventures

Moderator: Payal Agrawal Divakaran, Partner, .406 Ventures

Explore how innovators are driving sustainable ventures to transform Medicaid and improve care for underserved populations. Industry leaders discuss scalable solutions, funding strategies, and the role of technology in addressing complex challenges within Medicaid. Gain insights into creating lasting impact while navigating the evolving



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digital health and policy landscape.

Panelists:

Zeena Johar, Entrepreneur in Residence, Frist Cressey Ventures

Chris Johnson, Founder & CEO, Bluebird Kids Health

Aditi Mallick, Former CMO of Medicaid and Director of Minority Health at CMS

12:00 pm Networking Luncheon (Sponsorship Opportunity Available)

1:00 Co-Chair Remarks

Gil Addo, SVP, Specialty Care Solutions, Health Care Delivery, CVS Health

1:05 EXECUTIVE KEYNOTE INTRODUCTION

Mark Baudler, Partner, Executive, Wilson Sonsini

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1:10 EXECUTIVE KEYNOTE INTERVIEW Executive Insights on Leadership and Success

Marc Harrison, MD, Co-Founder & CEO, Health Assurance Transformation Company (HATCo)

Join Marc Harrison, MD, Co-Founder and CEO of Health Assurance Transformation Company, for a conversation on leadership and lessons learned in driving innovation within healthcare. Dr. Harrison will share his experiences in navigating complex healthcare challenges, building transformative solutions, and leading a company through change. Investors will gain valuable insights from his journey as a leader in the digital health space and his approach to shaping the future of healthcare.

EXECUTIVE KEYNOTE INTERVIEW Talk Title to be Announced

Caitlin Donovan, Partner, General Catalyst

1:40 Sponsored Presentation (Opportunity Available)

2:00 PANEL DISCUSSION: AI in Healthcare: Winners, Losers, and Market Disruption—Forecasting for Five Years

Moderator: Gaye Bok, Former, Partner AI & Digital Innovation Fund, Innovation, Mass General Brigham Innovation

Examine the transformative impact of AI on healthcare over the next five years. Industry leaders explore which innovations will thrive, which may fall short, and how AI is reshaping patient care, operations, and market dynamics. Gain valuable insights into navigating opportunities, challenges, and disruptions in the evolving digital health landscape.

Panelists:

Maya R. Said, ScD, Founder & CEO, Outcomes4Me

Parth V. Desai, Partner, Healthcare Venture Capital, Flare Capital Partners

Mary V Presti, Corporate Vice President, Health and Life Sciences, Microsoft Corp

2:40 ROUNDTABLE BREAKOUTS

Roundtable Discussions are informal, moderated discussions, allowing participants to exchange ideas and experiences and develop future collaborations around a focused topic. Each discussion will be led by a facilitator who keeps the discussion on track and the group engaged. To get the most out of this format, please come prepared to share examples from your work, be a part of a collective problem-solving session, and participate in active idea sharing.

3:20 Networking Refreshment Break (Sponsorship Opportunity Available)

3:50 PANEL DISCUSSION: Pathway for Home Care

Moderator: Alyssa Reisner, Partner, Ventures, CVS Health

Explore the future of home-based care and its role in transforming patient-centered healthcare delivery. Industry leaders discuss innovative care models, technology-driven solutions, and investment strategies shaping the shift from facility-based to home care. Gain insights into improving access, outcomes, and sustainability in an evolving digital health ecosystem.

Panelists:

Jeffrey L. Kang, CEO, WellBe Senior Medical

Danny Metzger-Traber, VP of Strategic Business Operations, Mass General Brigham Healthcare at Home

Sharif Vakili, Co Founder & CEO, UpDoc

4:30 PANEL DISCUSSION: The Future of Women's Health

Moderator: Caesy Albert, Managing Partner, SteelSky Ventures

Discover the evolving landscape of women's health and the investment opportunities driving innovation in this critical sector. Industry leaders explore emerging trends, technology advancements, and scalable solutions addressing long-overlooked areas of care. Gain insights into how investors and entrepreneurs are shaping the future of women's health in the digital health ecosystem.

Panelists:

Megan Baier, Partner, Wilson Sonsini

Carine Carmy, Co Founder & CEO, Origin Physical Therapy

Adaeze Enekeuchi, CEO, Cayaba Care

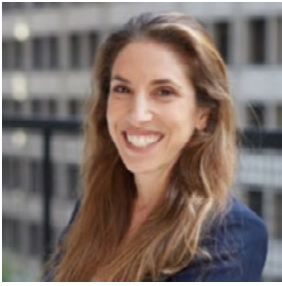
5:10 Co-Chair Closing Remarks

Gil Addo, SVP, Specialty Care Solutions, Health Care Delivery, CVS Health

5:15 Closing Networking Reception

6:15 Close of Summit

FEATURED SPEAKERS



Caesy Albert
Managing Partner,
SteelSky Ventures



Adaeze Enekwechi
CEO,
Cayaba Care



Keith J. Figlioli
Managing Partner,
LRVHealth



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Oak Street Health



Jessica A. Zeaske, PhD
Partner,
Echo Health Ventures

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SPONSORSHIP OPPORTUNITIES

Leverage this industry-leading event as a platform for strategic visibility and branding by partnering with us as a sponsor.

SPONSORSHIP LEVELS:	PREMIER	MAJOR	STRATEGIC	SUPPORTING
Advisory Board Role	•			
Panel Moderator/Panelist	•			
20-Minute Trends Presentation		•		
10-Minute Strategy Presentation		•		
30-Minute Breakout Panel Session		•		
40-Minute Roundtable Moderator			•	
Main Networking Reception			•	
Food & Beverage			•	
Badge Holder			•	
5-Minute Tech Showcase Presentation				•
Branding Only				•

ALL SPONSORSHIPS INCLUDE:

- Promotion and recognition (logo) on all pre-event marketing and onsite signage
- Complementary event registration(s)
- Pre and post event, GDPR approved attendee list + preferred access to networking app
- 25% registration discount for additional company attendees and VIP clients

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NETWORKING

DHIS is investing in innovative technology to ensure attendees can connect with fellow participants whether they are attending in-person or virtually

- Take part in 1-on-1 networking with an easy-to-navigate profile search, filter, and scheduling platform.
- Identify and establish meetings with participants who have similar initiatives and challenges within minutes.
- Network onsite during the Welcome Reception, Refreshment Breaks, Luncheon, and Closing Reception.
- Continue your discussions during our Breakout Sessions.
- Engage with our industry leading sponsors.
- Take part in live Q&A with speakers and participants following each presentation.

FOR ADDITIONAL SPONSORSHIP INFO, PLEASE CONTACT:

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